



# Artists RECLAM THE BAY

## A Community Art and Education Project To Benefit the Barnegat Bay

### Call for Artist Proposals:

Artists, here's an opportunity that's hard to 'shell-ve': To have your work displayed to millions of tourists in Ocean County this summer, to make a difference to the ecology of Barnegat Bay, and to make a couple of bucks to boot.

ReClam the Bay, Inc., in partnership with Rutgers Cooperative Extension of Ocean County has a public arts project called "The Giant Clams of Ocean County." The organizers are calling on artists to paint a traffic-stopping giant clam. More than 30 artists have submitted proposals to execute original designs on sculpted five-foot tall fiberglass clams. There are more than 20 of these clams exhibited in communities along Barnegat Bay see them at [www.reclamthebay.org](http://www.reclamthebay.org). We hope to have many more,

ReClam the Bay, Inc. is a non-profit organization dedicated to volunteer-driven public aquaculture. Our mission is to involve and educate the public about the estuary's water quality and the importance of shellfish. We believe that by involving the public in the care, feeding, and life cycles of the shellfish they will better understand what an integral role shellfish have in our lives. ReClam is dedicated to raising and planting millions if not billions of baby clams (and oysters) to boost the shellfish population in Barnegat Bay. Besides the obvious recreational and commercial potential and local economic boon from again harvesting Barnegat Bay clams, the water quality of the bay will also improve. Clams and oysters are filter feeders and are important to the health of the bay as they filter the water reducing the nitrogen pollution.

Artists, here's your opportunity to "ReClam the Bay".

**Eligibility:** Open to all artists residing in New Jersey. (Preference will be given to Ocean County artists with a demonstrative connection to the County.) Proposals may be for work in acrylic, enamel, latex or alkyd paint; ceramic, mosaic or any materials that can be appropriately applied to a fiberglass surface. Please keep in mind that these should be suitable to remain outdoors.

**Fee:** There is no fee for submission.

**Honorarium:** In consideration for fulfillment of the artist's responsibilities, ReClam the Bay agrees to pay the artists \$500.00 for a two sided clam and \$250 of one side (unless the artist's time is donated). One half of that amount will be paid upfront to help with materials and one half upon completion of the finished work of art. The completed sculptures become the property of the organizers. Please sign your work. Each artist will receive credit on a plaque next to their work and will be acknowledged in promotional materials including web site, catalogue, posters and brochures.

**Proposal Requirements:** Artists are asked to use the enclosed proposal sheets, which include line drawings of the clam shape, to demonstrate how they would decorate or cover the pre-modeled three-dimensional clam. Please give two different views. We reserve the right to

disqualify designs; since this is public art the designs must be appropriate for family viewing. Blatant or direct advertising and the use of corporate logos is not allowed unless specifically authorized. If you as artist decide to add attachments to the fiberglass molds, (arms, legs, whatever) you should realize this could make the piece vulnerable to vandalism so make them stick. Mosaics and other surface embellishments are fine. **IMPORTANT NOTE:** It is up to the artist to articulate what their proposal entails. Please include a written description of the materials you plan to use and any pertinent information about the design that you wish to communicate. The more information you can convey to the panel the better.

And remember to have fun, recreate an old masterpiece if you like —as long as it's tweaked, or recreate the most stunning wildlife painting, seascape of your lifetime. We're looking for art that will create a stir— if not a belly laugh for the tourists who will be crawling the streets each summer.

**Accepted Artists:** All proposals will be juried by the organizers. Chosen artists must stick to the submitted drawings (within reason as creativity dictates). Artists will be contacted with the time and place to pick up their fiberglass clam. The artist will be responsible for purchase of appropriate materials that are durable for outside use. The artist will be responsible for making an appointment to pick up and drop off the clam. The artist will be responsible for any damage done to the clam during the time the property is being held by the artist.

**Ownership:** Ownership of the fiberglass sculptures will reside with ReClam the Bay. ReClam the Bay will have the right to photograph, videotape and reproduce the completed artistic creations on the fiberglass clam. It will also have the right to use them for promotion, publicity, commercial, retail or any other purposes deemed appropriate by ReClam the Bay. Such right will continue after the transfer of ownership of the clam sculptures after possible sale at auction.

**Checklist:** Please make sure you have included the following:

- Resume
- View #1 and View #2 of clam
- Pertinent information about your design and materials.

**Submission of Proposals:** Proposals may be mailed or hand-delivered.

**1. New Jersey Artists ReClam the Bay**

**Rutgers Cooperative Extension of Ocean County**

Mail: 1623 Whitesville Road, Toms River, NJ 08755

Hand-deliver:

Rutgers Cooperation Extension of Ocean County

1623 Whitesville Road, Toms River, NJ 08755

Open Monday – Friday 9:00 – 4:30 p.m.

**Need another prospectus? Call:**

Rutgers Cooperation Extension of Ocean County – 732-349-1152

**Email questions:** [Flimlin@aesop.rutgers.edu](mailto:Flimlin@aesop.rutgers.edu)

**The prospectus is available online:** [www.reclamthebay.org](http://www.reclamthebay.org)



Artist Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_ ZIP \_\_\_\_\_

Phone number \_\_\_\_\_ email \_\_\_\_\_

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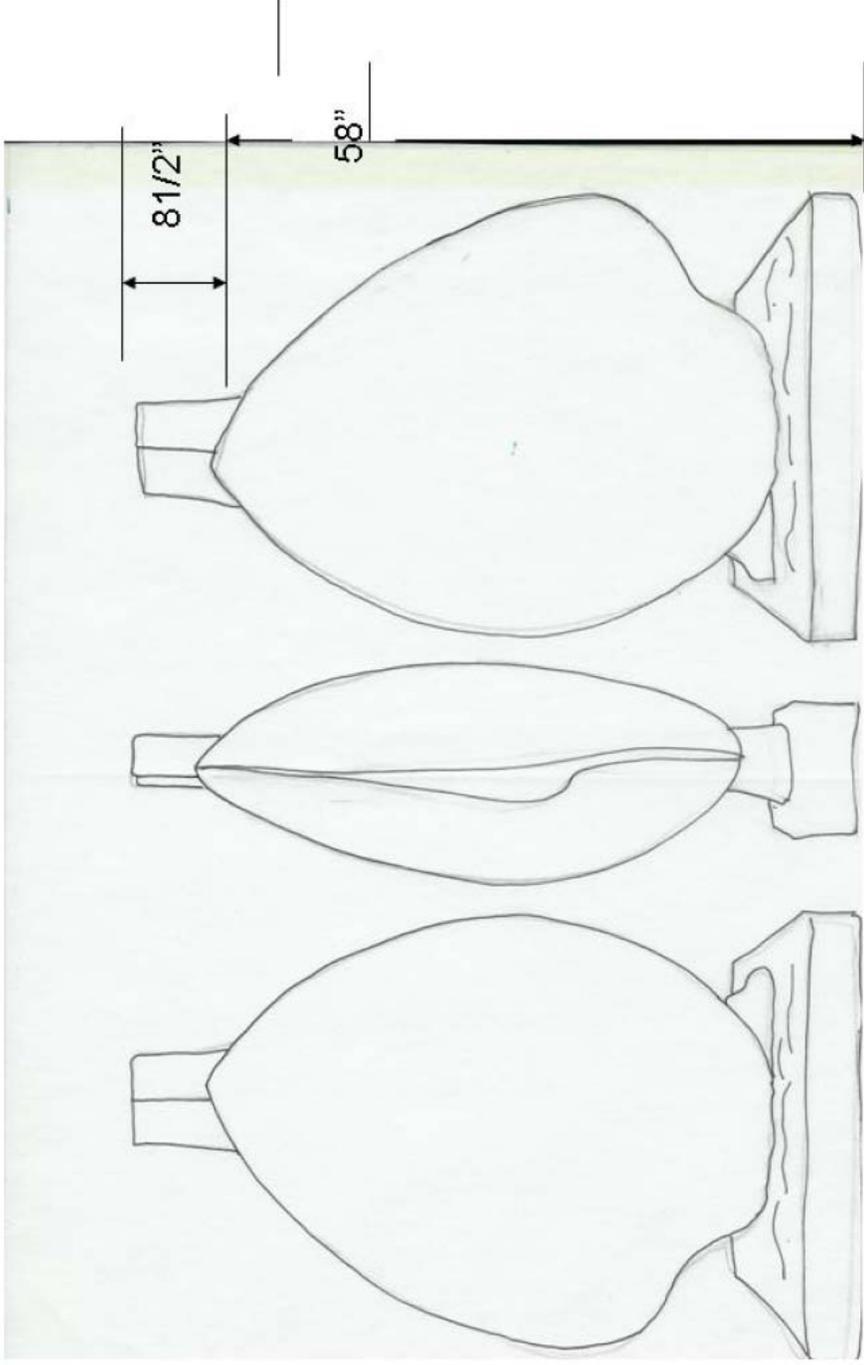
I have read the above conditions and I agree that if selected I will comply.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please make a copy for your files**

**Some tips for the artists:**

- If sanding the fiberglass clam, wear appropriate respiration equipment.
- To add sculptural elements to the clam, use automotive body filler.
- A primer such as Zinser's Bulls Eye 123 primer for fiberglass works well under latex house paints. Some Semi-gloss house paints are transparent so another primer of gray should go on first.
- Some artists find that oil-based enamels work best. But almost anything but watercolors could be used.
- After the painting is done there needs to be some kind of sealer put over the paint. One artist who has done several jobs for us uses Superscreen Clear 7000 aka FROG JUICE. Some auto-body shops can spray a clear sealer over them, but that cost is about the same as the sealer an artist could use.
- On the base of the Giant Clam, there is a flat rectangular spot where the artist shouldn't focus too much detail. That spot is where the Fact Plaque is secured and anything under there will be covered, but do cover it with paint anyway.



Dimensions: Base -51" x 34" x 4 1/2". Overall height 66"

Height of clam shell from floor to top of shell is 58". Height of siphon is 8 1/2". Shell at widest point is 46", Shell at thickest point is 32"

